

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480624-1	07/17/16	July 2016	06/27/16 - 07/11/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4594

Flight Dates	Order #	Alt Order #
07/05/16 - 07/11/16	1480624	08238727

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/05/16	07/08/16	THE CHEW	1P-2P	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/04/16	07/10/16	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/05/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1608H	\$350.00 NM
4	WPBF	W	07/06/16	1:27 PM	THE CHEW	1P-2P	:30	PRATV1608H	\$350.00 NM
3	WPBF	Th	07/07/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1610H	\$350.00 NM
1	WPBF	F	07/08/16	1:29 PM	THE CHEW	1P-2P	:30	PRATV1610H	\$350.00 NM
2	07/05/16	07/08/16	Tu-F WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/04/16	07/10/16	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/05/16	11:14 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$750.00 NM
4	WPBF	W	07/06/16	11:13 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1608H	\$750.00 NM
1	WPBF	Th	07/07/16	11:26 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1610H	\$750.00 NM
3	WPBF	F	07/08/16	11:30 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1610H	\$750.00 NM
3	07/05/16	07/08/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	4	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/04/16	07/10/16	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/05/16	12:23 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1608H	\$275.00 NI
1	WPBF	W	07/06/16	11:57 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1608H	\$275.00 NI
4	WPBF	Th	07/07/16	11:59 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1610H	\$275.00 NI
3	WPBF	F	07/08/16	12:14 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1608H	\$275.00 NI
4	07/05/16	07/08/16	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/04/16	07/10/16	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/05/16	07/08/16	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/05/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1608H	\$275.00 NM
1	WPBF	W	07/06/16	12:45 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1608H	\$275.00 NM
2	WPBF	Th	07/07/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1608H	\$275.00 NM
4	WPBF	F	07/08/16	12:32 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1608H	\$275.00 NM
5	07/05/16	07/08/16	Nightline	1238-107A	-TWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/05/16	12:53 AM	Nightline	1238-107A	:30	PRATV1608H	\$125.00 NM
4	WPBF	W	07/06/16	12:39 AM	Nightline	1238-107A	:30	PRATV1608H	\$125.00 NM
3	WPBF	Th	07/07/16	12:54 AM	Nightline	1238-107A	:30	PRATV1610H	\$125.00 NM
2	WPBF	F	07/08/16	12:53 AM	Nightline	1238-107A	:30	PRATV1610H	\$125.00 NM
6	07/05/16	07/08/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/05/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1608H	\$400.00 NM
1	WPBF	W	07/06/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1608H	\$400.00 NM
3	WPBF	Th	07/07/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1610H	\$400.00 NM
4	WPBF	F	07/08/16		WPBF News 25 @ Noon	12pm-1230pm	:00		\$400.00 NM
Credited									
7	07/05/16	07/08/16	Ellen	4-5p	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/05/16	4:31 PM	Ellen	4-5p	:30	PRATV1608H	\$400.00 NM
2	WPBF	W	07/06/16	4:21 PM	Ellen	4-5p	:30	PRATV1608H	\$400.00 NM
4	WPBF	Th	07/07/16	4:28 PM	Ellen	4-5p	:30	PRATV1610H	\$400.00 NM
3	WPBF	F	07/08/16	4:29 PM	Ellen	4-5p	:30	PRATV1610H	\$400.00 NM
8	07/05/16	07/08/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/05/16	5:23 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1608H	\$200.00 NM
1	WPBF	W	07/06/16	5:55 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1608H	\$200.00 NM
3	WPBF	Th	07/07/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1610H	\$200.00 NM
4	WPBF	F	07/08/16	5:27 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1608H	\$200.00 NM
9	07/05/16	07/08/16	Tu-F 5pm News	5-6pm	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/05/16	07/08/16	Tu-F 5pm News	5-6pm	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/05/16	5:25 PM	Tu-F 5pm News	5-6pm	:30	PRATV1608H	\$700.00 NM
1	WPBF	W	07/06/16	5:44 PM	Tu-F 5pm News	5-6pm	:30	PRATV1608H	\$700.00 NM
2	WPBF	Th	07/07/16	5:40 PM	Tu-F 5pm News	5-6pm	:30	PRATV1610H	\$700.00 NM
4	WPBF	F	07/08/16	5:40 PM	Tu-F 5pm News	5-6pm	:30	PRATV1610H	\$700.00 NM
10	07/05/16	07/08/16	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/05/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1608H	\$800.00 NM
3	WPBF	W	07/06/16	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1608H	\$800.00 NM
4	WPBF	Th	07/07/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1608H	\$800.00 NM
1	WPBF	F	07/08/16	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1608H	\$800.00 NM
11	07/05/16	07/08/16	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/05/16	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1608H	\$525.00 NM
2	WPBF	W	07/06/16	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1608H	\$525.00 NM
1	WPBF	Th	07/07/16	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1608H	\$525.00 NM
4	WPBF	F	07/08/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1610H	\$525.00 NM
12	07/05/16	07/08/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/05/16	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1608H	\$1,700.00 NM
2	WPBF	W	07/06/16	7:05 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1608H	\$1,700.00 NM
1	WPBF	Th	07/07/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1610H	\$1,700.00 NM
4	WPBF	F	07/08/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1610H	\$1,700.00 NM
13	07/05/16	07/08/16	Good Morning America	7-9AM	-TWTF--	:30	4	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/05/16	7:55 AM	Good Morning America	7-9AM	:30	PRATV1608H	\$625.00 NI
4	WPBF	W	07/06/16	8:55 AM	Good Morning America	7-9AM	:30	PRATV1608H	\$625.00 NI
2	WPBF	Th	07/07/16	7:55 AM	Good Morning America	7-9AM	:30	PRATV1610H	\$625.00 NI
1	WPBF	F	07/08/16	8:21 AM	Good Morning America	7-9AM	:30	PRATV1610H	\$625.00 NI
14	07/05/16	07/08/16	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-TWTF--	4	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/05/16	7:41 PM	Jeopardy	7:30-8PM	:30	PRATV1608H	\$1,900.00 NI

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/05/16	07/08/16	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	07/06/16	7:34 PM	Jeopardy	7:30-8PM	:30	PRATV1608H	\$1,900.00 NM
4	WPBF	Th	07/07/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1610H	\$1,900.00 NM
3	WPBF	F	07/08/16	7:41 PM	Jeopardy	7:30-8PM	:30	PRATV1610H	\$1,900.00 NM
15	07/11/16	07/11/16	Bachelorette	8-10p	1-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/11/16	8:26 PM	Bachelorette	8-10p	:30	PRATV1608H	\$2,000.00 NM
16	07/09/16	07/09/16	20/20:In An Instant	9-11p	-----1-	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/09/16	9:51 PM	20/20:In An Instant	9-11p	:30	PRATV1610H	\$650.00 NM
17	07/10/16	07/10/16	Sun 6pm News	6-630p	-----S	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/10/16	6:27 PM	Sun 6pm News	6-630p	:30	PRATV1610H	\$300.00 NM
18	07/09/16	07/09/16	Sat 6pm News	6-630p	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/09/16	6:15 PM	Sat 6pm News	6-630p	:30	PRATV1608H	\$350.00 NM
19	07/09/16	07/09/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----2-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/09/16	6:12 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1610H	\$250.00 NM
2	WPBF	Sa	07/09/16	6:45 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1610H	\$250.00 NM
20	07/09/16	07/09/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/09/16	7:13 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PRATV1610H	\$600.00 NM
21	07/09/16	07/09/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----2-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/09/16	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1608H	\$400.00 NM

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21	07/09/16	07/09/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	07/09/16	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1610H	\$400.00 NM
22	07/09/16	07/09/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----1-	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/09/16	7:41 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1610H	\$625.00 NM
23	07/09/16	07/09/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----2-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	07/09/16	8:13 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1610H	\$350.00 NM
1	WPBF	Sa	07/09/16	8:41 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1610H	\$350.00 NM
24	07/10/16	07/10/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/10/16	11:42 PM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1608H	\$300.00 NM
25	07/10/16	07/10/16	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----2	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/10/16	6:24 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1608H	\$175.00 NM
2	WPBF	Su	07/10/16	6:51 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1610H	\$175.00 NM
26	07/10/16	07/10/16	Celebrity Family Feud	8-9PM	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/10/16	8:47 PM	Celebrity Family Feud	8-9PM	:30	PRATV1610H	\$1,500.00 NI
27	07/07/16	07/07/16	Battlebots	8-9PM	---1---	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/04/16	07/10/16	---1---	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/07/16	8:32 PM	Battlebots	8-9PM	:30	PRATV1610H	\$1,600.00 NI
30	07/11/16	07/11/16	THE CHEW	1P-2P	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/11/16	07/17/16	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/11/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1610H	\$350.00 NI

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480624-1	07/17/16	July 2016	06/27/16 - 07/11/16
Advertiser		Product	Estimate Number
Priorities USA Action		PRIORITIES USA ACTIO	4594

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	07/11/16	07/11/16	M WPBF News 25 @ 11P	11-11:35PM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$750.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	11:12 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1610H	\$750.00 NM
32	07/11/16	07/11/16	Jimmy Kimmel	1135P-1238A	1-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	12:03 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1610H	\$275.00 NM
33	07/11/16	07/11/16	1230-1P Access Hollywoc	1230-1p	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1610H	\$275.00 NM
34	07/11/16	07/11/16	Nightline	1238-107A	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$125.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	12:52 AM	Nightline	1238-107A	:30	PRATV1610H	\$125.00 NM
35	07/11/16	07/11/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1608H	\$400.00 NM
36	07/11/16	07/11/16	Ellen	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	4:28 PM	Ellen	4-5p	:30	PRATV1610H	\$400.00 NM
37	07/11/16	07/11/16	WPBF News 25 5-6:00am	5:00-6:00am	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	4:59 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1610H	\$200.00 NM
38	07/11/16	07/11/16	M 5pm News	5-6pm	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	5:40 PM	M 5pm News	5-6pm	:30	PRATV1608H	\$700.00 NM

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DUPLICATE
INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480624-1	07/17/16	July 2016	06/27/16 - 07/11/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4594

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	07/11/16	07/11/16	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$800.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1610H	\$800.00 NM
40	07/11/16	07/11/16	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	6:07 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1610H	\$525.00 NM
41	07/11/16	07/11/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$1,700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1610H	\$1,700.00 NM
42	07/11/16	07/11/16	Good Morning America	7-9AM	1-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$625.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	8:53 AM	Good Morning America	7-9AM	:30	PRATV1610H	\$625.00 NM
43	07/11/16	07/11/16	Jeopardy	7:30-8PM	1-----	:30	1	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	1-----	1	\$1,900.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/11/16	7:52 PM	Jeopardy	7:30-8PM	:30	PRATV1610H	\$1,900.00 NM
44	07/07/16	07/07/16	Greatest Hits	9-10PM	---1---	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/04/16	07/10/16	---1---	1	\$2,800.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	07/07/16	9:40 PM	Greatest Hits	9-10PM	:30	PRATV1608H	\$2,800.00 NM
45	07/06/16	07/06/16	Chronicle:Algae Crisis	8-9p	--W----	:30	2	\$1,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/04/16	07/10/16	--W----	2	\$1,250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	07/06/16	8:16 PM	Chronicle:Algae Crisis	8-9p	:30	PRATV1608H	\$1,250.00 NM
2	WPBF	W	07/06/16	8:54 PM	Chronicle:Algae Crisis	8-9p	:30	PRATV1608H	\$1,250.00 NM
Total Spots							89		

Payment Terms 30 Days

Gross Total \$60,300.00

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INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480624-1	07/17/16	July 2016	06/27/16 - 07/11/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4594

<u>Agency Commission</u>	\$9,045.00
<u>Net Amount Due</u>	\$51,255.00

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